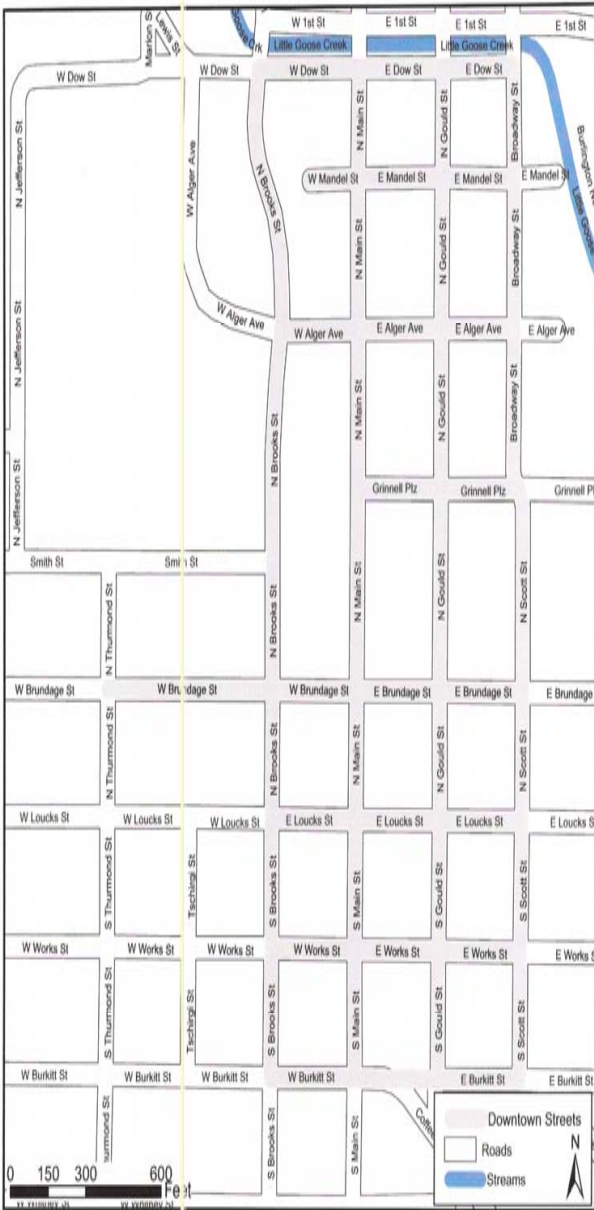
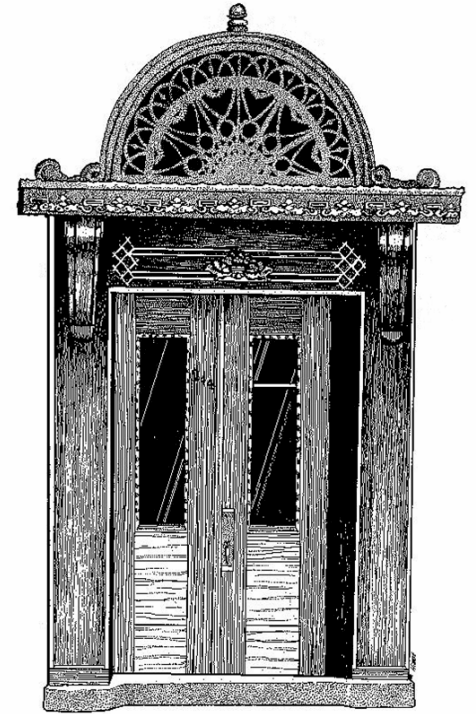


HISTORIC DOWNTOWN SHERIDAN



DOWNTOWN SHERIDAN ASSOCIATION
P.O. BOX 13
SHERIDAN, WY 82801

DOWNTOWN SHERIDAN ASSOCIATION



MAIN STREET PROGRAM



WHAT IS A MAIN STREET PROGRAM?

The Sheridan Main Street Program officially began in September 1985. Its purpose is to improve the quality of life by strengthening the Main Street district as the center of the community through concentrated efforts in organization, promotion, design and economic restructuring. The goals of the program are:

- To create a positive image of Historical Downtown Sheridan
- To maintain a prosperous business climate in the downtown district
- To retain the heritage of the Historical District
- To maintain an effective organization which will be responsive to the needs of downtown.

WHY SHOULD I BECOME A MEMBER OF THE MAIN STREET PROGRAM?

- Main Street sponsors workshops and training programs on advertising, marketing, window display and other beneficial topics
- Main Street helps coordinate retail and community events and promotions (Cleanup Days, Walking Tour, Christmas Stroll, Buffalo Bill Days, Celebrate the Arts and other special events throughout the year.)
- Main Street informs its members of special seminars and upcoming events relating to the Downtown area.
- Main Street provides technical and architectural assistance to downtown property owners and businesses.

- Main Street maintains a data base on downtown buildings. This listing provides information regarding availability, structural conditions, owners or agents and available financial assistance.
- Main Street focuses on the positive. It capitalizes on those assets that will make downtown Sheridan a unique shopping/business area.
- Most importantly, the Main Street Program heightens community awareness of the downtown's special activities, permanent features, and makes it a fun place to be.

WHY JOIN THE MAIN STREET PROGRAM WHEN WE HAVE THE CHAMBER OF COMMERCE?

We encourage the membership and support of both organizations. While the Chamber serves all of Sheridan County, The Main Street Program's purpose is to serve the business and property owners in the Downtown District. We have established a good relationship with the Chamber for the betterment of Sheridan.

WHO CAN BECOME A MEMBER?

Anyone who is interested in downtown Sheridan can become a member. You do not have to be a business owner or a property owner to belong to the Main Street Program.

VOLUNTEERS:

The strength of the Main Street Program lies with its volunteers. Get involved and make a difference! Call DSA at 307 672-8881 to ask about various committees to join.

MAIN STREET MEMBERSHIP COST:
Our community needs everyone to be involved in the Main Street Program.

Join in Sheridan's future become active in the MAIN STREET PROGRAM

I have enclosed:

- \$150 Business/Property Membership
- \$75 Non Profit Membership
- \$25 Individual Membership
(Individuals not owning businesses or downtown property are eligible)
- \$ _____ Donation

Your membership supports DSA's involvement in these activities:

- Farmers Market /Historical Retail Events
- Christmas Stroll/Rodeo Street Dance/Street Fest
- Spring Cleanup/Flowers on Main Street
- Arts on Grinnell/ Sheridan's Trolleys

Name: _____

Business: _____

Address: _____

Phone: _____

I would prefer to receive information and news via email

Email address: _____

Return to: Downtown Sheridan Association
P.O. Box 13, Sheridan, WY 82801 307-672-8881